**แบบสัมภาษณ์เชิงลึก**

**การวิจัย เรื่อง การจัดการความรู้เพื่อพัฒนาผลิตภัณฑ์ผ้าทอภูมิปัญญาท้องถิ่น ตามแนวเศรษฐกิจพอเพียง**

**1. ด้านสภาพทั่วไป**

1.1 ได้รับการสนับสนุนในการประกอบอาชีพการทอผ้าจากใคร อย่างไร

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1.2 แบบลวดลายแบบดั้งเดิม ได้รับการถ่ายทอดจากใคร และมีลายอะไรบ้าง

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1.3 ได้นำลวดลายของที่อื่นมาประยุกต์ใช้หรือไม่

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1.4 สภาพชุมชนปัจจุบันส่งผลกระทบต่อการประกอบอาชีพการทอผ้าหรือไม่

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**2. ด้านความรู้**

2.1 มีการถ่ายทอดความรู้ในการประกอบอาชีพทอผ้านี้ให้กับใครบ้าง กี่คน อย่างไร

เรื่องใด ระยะเวลา ผลจากการถ่ายทอด และปัญหาของผู้เรียน

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2.2 ท่านได้รับการฝึกอบรม หรือได้รับความรู้เพิ่มเติมเกี่ยวกับผลิตภัณฑ์จากหน่วยงานภาครัฐหรือเอกชนหรือไม่ อย่างไร

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2.3 ลักษณะที่จำเป็นในการพัฒนาผลิตภัณฑ์คืออะไร

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**3. ด้านการผลิต**

3.1 วัสดุ

3.1.1 วัสดุที่ใช้ในการทอผ้ามีอะไรบ้าง

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3.1.2 วัสดุที่มีคุณภาพในแต่ละชนิดมีวิธีการตรวจสอบอย่างไร

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3.1.3 แหล่งผลิตวัสดุ

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3.1.4 ท่านมีปัญหาเกี่ยวกับวัสดุที่ใช้ในการทอผ้าหรือไม่ และมีวิธีการแก้ไขปัญหาอย่างไร

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3.2 อุปกรณ์

3.2.1 อุปกรณ์ที่ใช้ในการทอผ้ามีอะไรบ้าง

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3.2.2 แหล่งที่มาและแหล่งผลิตอุปกรณ์ต่าง ๆ

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3.2.3 อุปกรณ์ที่มีคุณภาพมีการตรวจสอบอย่างไร

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3.2.4 ท่านมีปัญหาเกี่ยวกับอุปกรณ์ที่ใช้ในการทอผ้าหรือไม่ และมีวิธีการแก้ไขปัญหาอย่างไร

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3.3 การพัฒนารูปแบบผลิตภัณฑ์ผ้าทอ

3.3.1 รูปแบบผลิตภัณฑ์ผ้าทอที่พัฒนาขึ้น ได้แก่

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3.3.2 กรรมวิธีการผลิตมีกี่ขั้นตอน อะไรบ้าง

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3.3.3 ข้อควรระวังในการผลิตและขั้นตอน

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3.3.4 ท่านมีปัญหาและอุปสรรคในผลิตการทอผ้าหรือไม่ มีวิธีการแก้ไขปัญหาอย่างไร

และมีหน่วยงานใดที่ให้คำปรึกษา

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**4. ด้านการตลาด**

4.1 รูปแบบผลิตภัณฑ์มีอะไรบ้าง และมีแบบที่คิดขึ้นใหม่อะไรบ้าง

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4.2 ชุมชนมีส่วนร่วมในการสนับสนุนผลิตภัณฑ์หรือไม่

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4.3 กลุ่มผู้ซื้อส่วนใหญ่มักจะซื้อในรูปแบบใด

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4.4 มีการส่งเสริม อนุรักษ์ และเผยแพร่ผ้าทออย่างไร

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4.5 ได้รับการส่งเสริมจากหน่วยงานภาครัฐและเอกชนอย่างไร

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ขอขอบคุณผู้ให้ข้อมูลทุกท่าน